

Subject: Re: Time Sensitive: Re: Pershing Square Press Conference

From: Ashley Rodriguez

Date: 1/31/2020, 3:17 PM

To: Sophia Pinacortez

CC: Belinda Jackson <belinda.jackson@lacity.org>, Patricia Delgado <Trish.Delgado@lacity.org>, Rose Watson <rose.watson@lacity.org>, Linda Fisher <linda.fisher@lacity.org>, Angeles Moreno <angeles.moreno@lacity.org>, Louise Capone <louise.capone@lacity.org>, Lori Coleman <lori.coleman@lacity.org>, Monika Leisring <monika.leisring@lacity.org>, Joella Hopkins <joella.hopkins@lacity.org>, Michael Shull <michael.a.shull@lacity.org>, Anthony-Paul Diaz <ap.diaz@lacity.org>

Councilmember Huizar's office sent out this press release this afternoon at 2:45 pm. Thank you.

CONTACT

Laura McKinney (213) 703-0980 laura.mckinney@lacity.org

Councilmember Huizar, Recreation & Parks, Bureau of Engineering present Pershing Square's ReDesign Update and Scheduled Timeline

Huizar will join with Recreation & Parks and the Bureau of Engineering to introduce the new timeline and phased approach to deliver on Pershing Square's ReDesign.

LOS ANGELES (January 31, 2020) — Los Angeles City Councilmember José Huizar will join Recreation and Parks's General Manager Michael A. Shull and Bureau of Engineering's General Manager Gary Lee Moore on Monday, February 3, 2020 to announce a timeline on delivering a reimagined historic Pershing Square.

Located in the heart of DTLA, Pershing Square is the City of Los Angeles' oldest park. The square covers an entire city block adjacent to LA's Historic Core, Jewelry District, Bunker Hill and Civic Center.

Recognizing that Pershing Square was in need of a redesign to meet the demands of a modern urban population, Councilmember Jose Huizar set to work. In September 2015, the Los Angeles City Council adopted Huizar's legislation to create a public-private partnership to reimagine Pershing Square.

The non-profit organization, Pershing Square Renew, proved an integral partner in the project, assisting with community feedback as well as the design competition and judging committee. Submissions from leading national and international firms led to the selection Agence Ter's winning design.

Agence Ter's complete design for the reimagined Pershing Square will be available at Monday's press conference. The design will transform the city center into a gathering space that will be shared for generations to come.

WHO: Councilmember **José Huizar**; Recreation & Parks GM, **Michael A. Shull**; Bureau of Engineering General Manager. **Gary Lee Moore**; Agence Ter Principal and Lead Designer, **Henri Bava**; Guren & Associates Partner, **Debra Gerod**; Now Art LA Executive Director, **Carmen Zella**.

WHAT: Announce Pershing Square ReDesign Timeline and Phased Approach

WHEN: 8:30 a.m., Monday, February 3, 2020

WHERE: Pershing Square, 532 S Olive St., Los Angeles, CA 90013

On Fri, Jan 31, 2020 at 1:13 PM Ashley Rodriguez <ashley.rodriguez@lacity.org> wrote:

Hello again,

I just heard from Joella that Mike Shull is confirmed to speak. I've been put in touch with the CM's communication team and I will send over the press release and program as soon as I have it.

Thank you,

Ashley

On Fri, Jan 31, 2020 at 1:03 PM Ashley Rodriguez <ashley.rodriguez@lacity.org> wrote:

Hi all,

Rose didn't have this on her calendar and I'm just learning about it now. Happy to help with notes and event details any way that I can!

Ashley

On Fri, Jan 31, 2020 at 12:56 PM Sophia Pinacortez <sophia.pinacortez@lacity.org> wrote:

I had a hold on another date however I don't have this on my calendar and I'm not sure if its on Mikes and APs calendar .

What is the topic for the Press Conference?

Did you work with Rose on this ??

Can you Represent the Dept if needed ??

spc :-)

On Fri, Jan 31, 2020 at 12:42 PM Louise Capone <louise.capone@lacity.org> wrote:

Yes

The Press conference is being held on Monday Feb 3

Joella has hired a stage, AV, hospitality, and we are loading them in at 5:00am in the morning.

The stage will be 16 X 20. I'm not sure about how big the video screen is and what sound system they are using.

The press conference goes up at 8:30am

Invitations were sent from Joella's and as requested we put it out on our social media.

I asked if after the press conference we could put the video up on our PS website with no response.

That's all I have on this gig.

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On Fri, Jan 31, 2020 at 12:28 PM Belinda Jackson <belinda.jackson@lacity.org> wrote:

Hi

Any update on the press conference Monday? I have not received any information since your last email on January 16th. Thanks

Sent from my iPhone

On Jan 16, 2020, at 5:21 PM, Kenya Wiley <kenya.wiley@lacity.org> wrote:

Done.

On Thu, Jan 16, 2020 at 5:04 PM Belinda Jackson <belinda.jackson@lacity.org> wrote:
Put a hold on my calendar and add to the agenda with Trish.

----- Forwarded message -----

From: **Kenya Wiley** <kenya.wiley@lacity.org>

Date: Thu, Jan 16, 2020 at 4:46 PM

Subject: Re: Pershing Square Press Conference

To: Joella Hopkins <joella.hopkins@lacity.org>

Cc: Patricia Delgado <trish.delgado@lacity.org>, Linda Fisher <linda.fisher@lacity.org>, Belinda Jackson <belinda.jackson@lacity.org>

Great, thanks!

On Thu, Jan 16, 2020 at 4:30 PM Joella Hopkins <joella.hopkins@lacity.org> wrote:
Hi there. Yes, we are looking at Feb 3rd am. I believe 9am.

Best,

Joella Hopkins

DTLA Area Director & Strategic Media

Office of Councilmember José Huizar

City of Los Angeles | Council District 14

City Hall

[200 N. Spring St | Room 465](#)

[Los Angeles, CA 90012](#)

[\(213\) 473-7014](#) office | [\(213\) 847-0680](#) fax



For regular updates and to sign up for our E-Newsletter, please visit our [Jose Huizar CD 14 website](#).

On Thu, Jan 16, 2020 at 3:36 PM Kenya Wiley <kenya.wiley@lacity.org> wrote:
Hi Joella,

Can you tell me if the press conference is still on? Belinda has another meeting set for that. I will wait to hear from you before responding to invite. Thanks.

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Regards,

Kenya C. Wiley
*Secretary of,
Belinda Jackson
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Los Angeles, CA 90037
(213) 763-0114 ext 210
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Regards,

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Regards,

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Louise Capone
Sr. 2 Recreation Director
Pershing Square Outdoor Concert and Event Center
City of Los Angeles Department of Recreation and Parks

Follow Us on Facebook at facebook.com/PershingSquareLA

No problems just solutions.

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PARK PROUD - LA

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Follow us on social media for everything Recreation and Parks related!



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- [Attachments-30/NEWS RELEASE - Pershing Square Redesign Press Conference.pdf](#)